

### CSR ACTIVITY REPORT

Location:

**ONE Global Countries** 

Region:

Globally

**Period:** 

December 2021

Type of Activity: Charity

## **#ONEPinkRibbon Campaign Helps to Promote Breast Cancer Awareness Across the World**

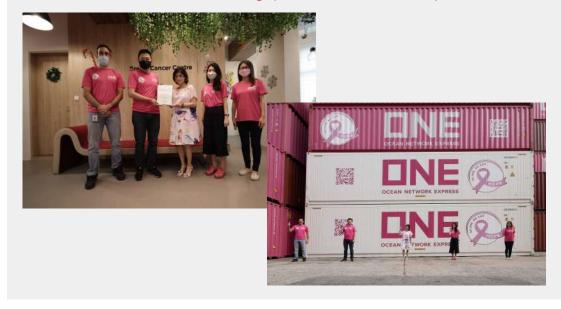
Throughout September to November, Ocean Network Express (ONE), a global container shipping company, has taken part in a variety of fundraising activities to promote breast cancer awareness. During the Pink Ribbon Awareness Month (October), ONE donated to Breast Cancer Foundation as one of the initiatives from its #ONEPinkRibbon Campaign. With this, a certification of appreciation in recognition of invaluable participation towards Breast Cancer Foundation was received.

As part of the #ONEPinkRibbon Campaign, ONE also promoted breast cancer awareness globally with poster and encouraged local offices to support this initiative. Over 597 ONE employees across Europe, Latin America and Asia participated and contributed to various activities that were held locally.

#### **Singapore**

ONE GHQ had organized an internal "Pink Ribbon Charity Donation" event. Each donor would receive either a Pink Ribbon pin or/and an in-house design T-shirt for each donation. ONE is delighted to receive a donation of SGD 6,027 from 131 employees. This amount of donation was provided to Breast Cancer Foundation Singapore, a registered non-profit organization that is self-funded and depends on public donations to provide quality services and programs for women and their families.

In addition, Breast Cancer Foundation Singapore and ONE GHQ held a small ceremony for the donation, which was in-line with safe measures. Moving forward, ONE will continue to support Breast Cancer Foundation Singapore as a sustainable partner.





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#### **Europe**

In September, ONE France participated in the run-and-walk 6km fundraising event in Le Havre, with employees wearing pink colored tees.

ONE Portugal had joined wear pink garment in remembrance of the National Day for Prevention of Breast Cancer during the month of October.





off ONE London kicked **Breast** Cancer Awareness activities bv Pink hostina Ribbon Week through selling pins and wristband with donation to Breast Cancer Research.



#### **Latin America**

ONE Brazil worked together with "Cabelegria" (an Institute who provide, with no cost, wigs to women and children who are in cancer treatment) to donate 50 wigs to cancer patients.





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#### Asia

In November, ONE Thailand launched a Breast Cancer Campaign to promote Breast Cancer Awareness internally. Employees were encouraged to wear pink outfits and through knowledge sharing, the campaign hoped to bring the message across that it is important to prevent breast cancer by recognizing the symptoms and through regular check-ups.





Indonesia organized ONE Breast Cancer Awareness Talk and invited a breast cancer survivor from ONE Jakarta to share her experience and journey, she was as first diagnosed with Stage breast cancer in July 2018. Through this sharing session, it hoped to emphasize the importance of maintaining a healthy lifestyle and regular breast screening for detection of cancer symptoms.

Ocean Network Express Indonesia

## Challenges and Life after Breast Cancer

"My life has changed after cancer and I became a new person. Cancer taught me to leave bad habits and lifestyle"

To commemorate Breast Cancer Month and raise awareness of Breast Cancer, ONE ID has arranged a Q&A session with Ms. Silvia Chang, from ONE ID Jakarta, whose back in 2018 was diagnosed with stage 4 breast cancer and now became a Breast Cancer Survivor. In the Q&A session, we take a short look at how is her life after overcoming breast cancer and ways to get the best care.



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One Malaysia arranged a series of activities in support of Breast Cancer. 18 employees participated in the Pink Run 2021 in October. Due to safety measures, participants ran at their own pace and in their respective neighborhoods and parks, with run ranged from 5km to 21 km. Proceeds collected from the Run benefited the National Cancer Society Malaysia. In November, a Virtual Health Talk on Breast Cancer was held with an invited Speaker - a Consultant General & Breast Surgeon from KPJ Selangor Specialist Hospital. He gave an insightful update on how medicine and technology have helped to save lives over the last two decades. A voluntary donation was also made to a local Breast Cancer Association.



#ONEPinkRibbon Campaign will continue until October 2022 and ONE will continue this sustainable journey in increasing the employees' well-being and breast cancer awareness.

For more information, please contact,

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